



We offer
unparalleled alcoholic
spirit sensorial
experiences in the
liquor, hospitality,
corporate sectors
and at home.

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EVENTS



BRIGHTHOUSE BRANDSCO

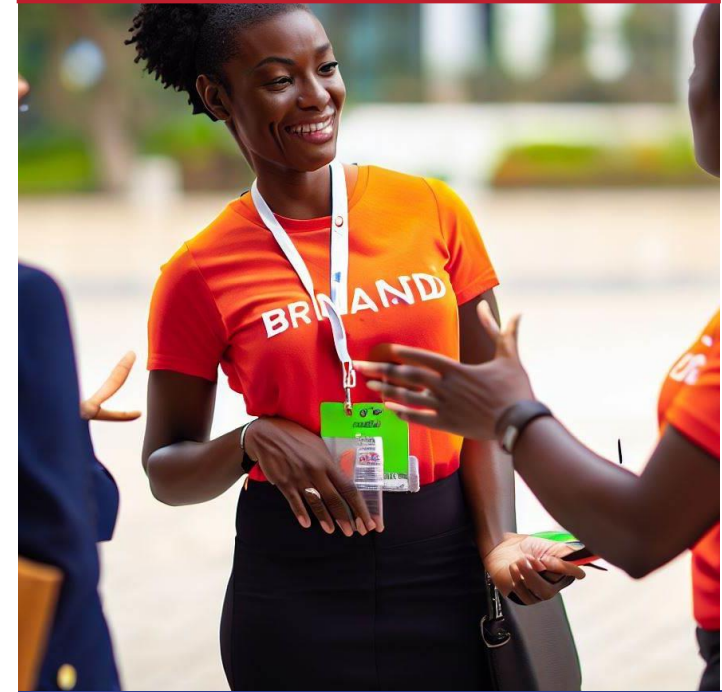
Sensory Event Experience Mastery.



Our Events

We work with your events teams to offer the most entertaining Alcoholic Spirits tasting in the Industry. We tailor each experience to your needs.

EVENTS



Our Team

With over 30 years of collective experience, our team specializes in offering exceptional spirits sensorial experiences to the liquor and hospitality sectors, catering to both local and international audiences, and accommodating individuals seeking virtual tasting experiences.



Flexible

"Purpose Crafted for the occasions, our spirit tasting sessions can be enjoyed as a standalone experience or paired meticulously with gourmet dishes created in collaboration with world-renowned chefs. Alternatively, savour the fusion of spirits with chocolates, paired by expert chocolatiers. This blend ensures an unparalleled combination of exquisite taste and exceptional expertise for an unforgettable experience."



BENEFITS

- **Unique Experience:** Differentiates from typical wine or beer events.
- **Educational:** Knowledge on alcohol spirit production, tasting notes, & provenance.
- **Social Interaction:** Encourages conversation, camaraderie, and bonding.
- **Flexibility:** Can be tailored to different group sizes, budgets, and preferences.
- **Brand Impressions:** Positive brand association for the corporate client and a memorable experience for their guests or employees.

CUSTOMISABLE

- **Themes:** Different themes can be tailored to the company's interests, such as "Whiskeys from Around the World" or "Historical Whiskeys."
- **Paired Dining:** Offer options to pair alcohol spirits with gourmet foods that enhance the tasting experience.

EVENTSEVOLUTION

The Evolution of Corporate Events

- Shift from traditional to unique experiences.
- Desire for interactive and memorable events.

Safety and Responsibility

- Emphasize moderation and responsible consumption.
- Options for transportation or lodging partnerships to ensure guest safety.





OPPORTUNITIES

- Tiered Packages: From basic to premium alcohol spirits selections.
- Add-Ons: Personalized glassware, tasting kits, or take-home bottles.
- Sponsorship Opportunities: Collaborations with alcohol spirit brands and distributors.
- Recurring Events: Turn participants into repeat customers with seasonal or annual tastings.



CALL TO ACTION

- The future of corporate events lies in unique, immersive experiences.
- Be at the forefront by offering alcohol spirit tastings to discerning corporate clients.

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BROADER REACH

With this concept, events companies can appeal to a broader range of clients, tap into a growing trend, and offer a memorable experience that stands out in the competitive corporate events market. Alcohol spirit tastings not only entertain but also educate and foster connections, making them an ideal addition to any events company's repertoire.